**Email to Prospective Photographer/Videographer**

Dear \*INSERT FIRST NAME\*,

I am reaching out on behalf of an incredible nonprofit organization called [Empower](http://www.weareempower.org/). We will be holding our local annual fundraiser, [LUMINARIA](https://weareempower.org/support-us/luminaria/), at INSERT LOCATION, TIME, AND DATE, and we would love to know if you might be interested in donating your time and talent to capture the event! We would love to share more about the event with you if you are interested, and you can view a brief video recap HERE from our last event in INSERT CITY to get a better idea of the photography and videography that takes place. As our photographer/videographer we would name you as a sponsor of the event which includes benefits such as social media recognition, company name on our event signage, and more. Additionally, we will produce a tax acknowledgement for the fair market value of your donation.

**MORE ABOUT EMPOWER**

Empoweris a nonprofit organization founded in 2013 and supports, connects, and empowers children, teens, and young adults who have experienced the loss of a parent. Empower provides a one-to-one mentor program as well as programs to support, connect, and empower all at no cost to families.

**MORE ABOUT LUMINARIA**

LUMINARIA is a heartfelt display held at sunset, offering a chance to pause, reflect, and come together for a moving tribute. It is a stunning display of luminaria bags—each one illuminated in memory of someone who has died or in honor of those who offer support during times of grief.

Most importantly, 100% of proceeds go directly to supporting the grieving children we serve.

If you are interested in learning more about our LUMINARIA, please let us know some times and dates that might work for you to schedule a call!

Many thanks for your time and consideration,