**Email to Prospective Sponsors**

Dear \*INSERT FIRST NAME\*,

I am reaching out on behalf of an incredible nonprofit organization called Empower. We are hoping to create a partnership with \*INSERT COMPANY NAME\* to sponsor our local annual fundraiser, LUMINARIA.

Empoweris an international nonprofit organization founded in 2013 and known as empowerHER, with an original mission to build community for girls and young women who have experienced the loss of their mothers. Over the past year, our mission has expanded to become a more gender inclusive organization and serve all boys, girls and non-binary youth who’ve experienced the loss of a parent. Empower provides a one-to-one mentor program as well as programs to support, connect, and empower all at no cost to families.

LUMINARIA is a heartfelt display held at sunset, offering a chance to pause, reflect, and come together for a moving tribute. Whether you attend in person or watch our video recap, you’ll experience a stunning display of luminaria bags—each one illuminated in memory of someone who has died or in honor of those who offer support during times of grief.

Each luminaria bag, available for a $25 donation, will be uniquely displayed at one of several iconic locations across the country. From the steps of the Lincoln Memorial to the New England coastline, the foothills of Colorado’s Rocky Mountains, and the Santa Monica Pier, your tribute will be part of something truly special.

Most importantly, 100% of proceeds go directly to supporting the grieving children we serve.

I am the Chairperson of the Empower LUMINARIAevent in \*INSERT CITY NAME\* and have seen firsthand how impactful the organization is for the families involved…add commentary on your own connection to Empower…..

I have included our sponsorship brochure for your review. Would you have some time to connect this week or next to discuss further? (attach sponsor brochure)

Many thanks for your time and consideration,