

**EMPOWER**



*Light the Night*

Aqua Turf Club  
Southington, CT

Thursday, May 29, 2025  
6:30-10:00PM

# EMPOWER

## ABOUT US

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### EMPOWER: The Healing Power of Love

When a child's parent dies, the loss is life-changing, isolating and a potential source of major problems, unless support is provided. Losing a parent shouldn't mean losing the promise of a child's life, and that's why we're here. Confidence and resilience are built when children who have lost a parent find relief from their grief through a supportive community and guidance from a Mentor who has also experienced loss.

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### Our Programs: Mentorship + Events

We support and connect children, teens and young adults up through age 24 who have experienced the loss of a parent. We host get-togethers for children, ranging from fun activities to big retreats, to connect children to others who have experienced loss and remind children they are not alone. We also offer a one-on-one Mentor Program, the only of its kind nationally, to help guide children through loss.



Our Mentors listen, relate to a child's loss, and provide ongoing support.



# EMPOWER

## EVENT DETAILS



### Light the Night

Join us for Light the Night, an evening of love, hope, and celebration hosted by our generous sponsor, The Aqua Turf Club, on Thursday, May 29th, from 6:30 PM to 10:00 PM. This annual event brings together the Empower community for a heartfelt night of connection and inspiration. Guests will have the chance to meet one another, enjoy meaningful conversations, and hear powerful stories of love and resilience from those whose lives have been touched by Empower.



### LUMINARIA

Be part of the magic of LUMINARIA ✨, an inspirational illuminated display honoring loved ones through personalized luminaria bags. Each bag, purchased by donors worldwide with a \$25 donation, shines brightly in the stunning gardens of The Aqua Turf Club. Guests are invited to stroll through the gardens and experience this heartfelt tribute, a beautiful and inspiring reminder of love, connection, and remembrance.



# EMPOWER

## SPONSOR IMPACT

### Why Sponsor?

It is estimated that over 10 million young people in the USA experience the death of a parent each year. For most children, parents are the most influential figure in their lives, and the loss of a parental compass can leave children feeling isolated and “different” from their peers.

Empower is building a unique, uplifting community defined by shared experience and connection. Our mentorship program matches children and young adults with positive role models who have also experienced parent loss, providing year-round support and teaching their mentees that loss is survivable.

So for every \$1 you donate to us, we provide a return of \$14.37. Beyond the personal impact we have on a grieving child’s life, which is immeasurable and powerful, we provide significant savings to society as well.

### Sponsor Brand Alignment

By partnering with Empower, your organization aligns with an impactful mission dedicated to fostering resilience, hope, and healing for children and young adults who have experienced profound loss. As a sponsor, you’ll join an inspiring movement and position your brand alongside values of empathy, strength, and community. This partnership reflects your commitment to making a meaningful difference in the lives of at-risk youth, demonstrating empathy in action and a shared dedication to creating a brighter future for those navigating grief.



# EMPOWER SPONSORSHIPS

Sponsors receive the following benefits for their partnership:

	CHAMPION	TRAILBLAZER	LEGACY	VISIONARY	INNOVATOR	AMBASSADOR	FRIEND
<b>Sponsorship Amount</b>	<b>\$50,000</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
Exclusive Presenting Sponsor of Light the Night CT	●						
Opportunity to speak on Empower's Podcast	●						
Opportunity to speak at Light the Night	●	●	●	●			
Inclusion in all media and event communications	●	●	●	●			
Logo Inclusion on Event Website	Logo + Link	Logo + Link	Logo	Logo	Name	Name	Name
Social Media Post (Empower approval required)	2	2	1	1	1		
Dedicated Email to Empower's Audience	1	1					
Invitation to Impact Events with Empower Families	●	●	●	●	●	●	●
Prominent Recognition on PARTNERS webpage	Logo + Link	Logo + Link	Logo	Logo			
Sponsor Booth/Table at all Panel Events	●	●	●	●			
Inclusion on all event collateral	Logo	Logo	Logo	Logo	Name	Name	Name
Inclusion in event gift bag for all attendees	●	●	●	●	●	●	●
Exclusive Empower Partner Tote	●	●	●	●	●	●	●
Tickets to Light the Night	12	10	8	6	4	4	2



# SPONSOR DONATION FORM

Company/Individual's Name : \_\_\_\_\_  
(as they should appear in print)

Contact Person(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

I/We hereby pledge to Empower the following gift:

1. Total Gift of \$ \_\_\_\_\_

2. If applicable, this gift will be  
payable over \_\_\_\_ annual installments of \_\_\_\_\_ to Empower

3. Payment options:

Cash/Check enclosed (payable to Empower)

Credit Card:    Monthly    One-time charge

Card # \_\_\_\_\_ Exp Date \_\_\_\_ / \_\_\_\_ CSV Code \_\_\_\_\_

4. Gift to be Acknowledged by: (Please choose one)

Company Name (as it should appear in print)

\_\_\_\_\_

Individual Name (as it should appear in print)

\_\_\_\_\_

Anonymous

5. My gift is in honor of or in memory of:

\_\_\_\_\_

6. My company will match my gift. (Please send paperwork to the address below)

Donor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_