**COMMITTEE ASK TEMPLATE**

**Subject:** 2025 LUMINARIA Committee

Dear \*FIRST NAME\*,

I hope you are doing well! I am reaching out today because it is that time of year again – LUMINARIA!

I am writing today as the chairperson for [Empower](http://www.weareempower.org/)’s [CITY NAME] LUMINARIA, and I have a special request! Would you be interested in helping us expand our reach like never before by serving on our committee?  We are looking for men and women to serve on the LUMINARIA committee and help spread the word about our programs to families in need of support.I would be so pleased if you could join our committee this year.

As you may know, [LUMINARIA](https://www.youtube.com/watch?v=om_D7-monjQ) is a whimsical display of personalized bags honoring loved ones in honor of Mother’s and Father’s Day.

The LUMINARIA committee will need help leading up to the event, selling luminaries and sourcing sponsorships, in addition to day of coordination at the display. We aim to maximize our committee's impact in an efficient manner by being respectful of everyone's time. We would anticipate a commitment of 1-2 hours per month leading up to the display, including zoom or in person meetings where appropriate. Our first committee meeting will be held [INSERT DATE/TIME].

I hope that you are inspired to join our committee and help to expand our reach! Please let me know if you have any questions or concerns and we greatly appreciate your support for this truly impactful event.

With gratitude,