



## Mission Awareness Event: Model 3 Sample Run of Show

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### Event Overview

In Event Model 3, the ambassador hosts the event at a public venue. The primary objective is to empower attendees with knowledge and inspiration, motivating them to spread awareness within the community.

### Contact Information at Location:

**Time:**

**Address:**

**Arrival Time for Volunteers/Speakers:**

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### Supplies List

- Empower signage
  - Empower table runner and white table cloth
  - Empower table-top signage
  - Empower rack/informational cards with QR code to join
  - Empower 1-page PDF Overview (X copies)
  - Computer/Projector/TV to share video + HDMI cable to connect to TV/projector
  - Refreshments (if not offered via venue)
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### Setup & Final Preparations

- Meet at the venue. Check in with the contact person. Ensure that the setup is completed and refreshments are being prepared.
  - Ambassadors and volunteers organize the welcome table, sign-in/nametags, and collateral.
  - Test audio/visual elements (TV, laptop, etc.).
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### Arrival

- Greet guests at the entrance and offer name tags.
  - Guests mingle and enjoy light refreshments. Ambassadors and volunteers circulate to introduce attendees to one another.
  - Background music (optional) sets the tone for the evening.
  - Announce the start of the program.
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### Event Timeline

- **10 mins: Opening**
  - **Ambassador:**
    - Welcome everyone and thank them for attending.
    - Introduce yourself and your connection to Empower.
    - Briefly introduce the mission and purpose of the event.
    - Highlight the importance of community involvement and how their support can make a difference.
    - Outline the format of the evening and what to expect.
- **3 mins: Play the Empower Overview Video**

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- **10 mins: Elaborate on Mission**
  - **Ambassador:**
    - Provide a detailed overview of the mission, history, and goals.
    - Share local statistics from Judi's House.
- **5-10 mins: Guest Speakers**
  - Personal stories on how the mission has impacted the speakers.
- **10-15 mins: Q&A and Open Discussion**
  - **Ambassador and Speakers facilitate the Q&A session:**
    - Open the floor for questions from attendees.
    - Address questions about the mission, event, or ways to get involved.
    - Offer clear and inspiring answers to build excitement and engagement.
- **10 mins: Call to Action**
  - **Ambassador:**
    - Clearly outline the next steps for attendees who wish to get involved.
    - Provide actionable ways for attendees to contribute, both short-term and long-term.
    - Encourage attendees to take home the collateral provided.
- **5 mins: Closing and Thank You**
  - **Ambassador:**
    - Thank everyone for attending and for their time and support.
    - Invite guests to continue mingling and enjoying refreshments.
    - Remind attendees to stay connected via social media and visit the website to sign up for email newsletters.