



## Mission Awareness Event: Model 2 Sample Run of Show

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### Event Overview

In Event Model 2, an ambassador will address a local group as a guest speaker. The primary objective is to empower attendees with knowledge and inspiration, motivating them to spread awareness within the community.

### Contact Information at Location:

**Time:**

**Address:**

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### Supplies List

- Empower rack/informational cards with QR code to join
  - Computer/Projector/TV to share video (check with partner/local group for AV capabilities)
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### Arrival and Setup

- The ambassador arrives at the venue and meets with the contact person.
  - Allocate time for setting up and testing any A/V equipment, if needed.
  - Ensure collateral materials are set up and ready for distribution.
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### Event Timeline

- **5 mins: Welcome and Introduction**
  - Greet attendees and express gratitude for their participation.
  - Introduce yourself and your connection to Empower.
  - Briefly introduce the event's mission and purpose.
  - Emphasize the importance of community involvement and how their support can create a lasting impact.
- **3 mins: Play Overview Video (if applicable)**
  - Share a short video to provide further context about the mission.
- **10 mins: Mission Overview**
  - Present a detailed explanation of the mission, history, and goals.
  - Share relevant local statistics from Judi's House to illustrate the organization's impact.
- **5 mins: Call to Action**
  - Clearly outline actionable next steps for attendees who are interested in getting involved.
  - Offer specific short-term and long-term opportunities for engagement.
- **Q&A and Open Discussion**
  - Open the floor to questions from attendees.
  - Address questions related to the mission, the event, and ways to contribute.
  - Provide thoughtful and inspiring responses to motivate attendees to take action.

# EMPOWER

- **5 mins: Closing Remarks**

- Thank everyone for attending, as well as for their time and support.
- Encourage attendees to stay connected through social media and visit the website for updates and newsletter sign-ups.