



## Mission Awareness Event: Model 1 Sample Run of Show

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### Event Overview

The event will take place in a private residence, focused on engaging the community and driving participation. The primary objective is to empower attendees with knowledge and inspiration, motivating them to spread awareness within the community.

**Time:**

**Address:**

**Volunteer Arrival Time:**

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### Supplies List

- Empower signage (if applicable)
  - Empower rack/informational cards with QR code to join
  - Computer/Projector/TV to share video
  - Refreshments
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### Setup & Final Preparations

- Event team arrives to set up chairs, lighting, refreshments, collateral, and A/V equipment (if needed).
  - Ambassadors and volunteers organize the welcome table, sign-in/nametags, and collateral.
  - Prepare light refreshments and ensure all food and beverages are ready.
  - Test audio/visual elements (TV, laptop, etc.).
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### Arrival

- Greet guests at the entrance and offer name tags (optional).
  - Guests mingle and enjoy light refreshments. Ambassadors and volunteers circulate to introduce attendees to one another.
  - Background music (optional) sets the tone for the evening.
  - Announce the start of the program.
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### Event Timeline

- **10 mins: Opening**
  - **Host (Ambassador):**
    - Welcome everyone and thank them for attending.
    - Introduce yourself and your connection to Empower.
    - Briefly introduce the mission and purpose of the event.
    - Highlight the importance of community involvement and how their support can make a difference.
    - Outline the format of the evening and what to expect.
- **3 mins: Play the Empower Overview Video**
- **10 mins: Elaborate on Mission**
  - **Speaker or Ambassador:**
    - Provide a detailed overview of the mission, history, and goals.

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- Share local statistics from Judi's House.
- **5-10 mins: Guest Speakers**
  - Personal stories on how the mission has impacted the speakers.
- **10-15 mins: Q&A and Open Discussion**
  - **Host facilitates the Q&A session:**
    - Open the floor for questions from attendees.
    - Address questions related to the mission, event, or ways to get involved.
    - Offer clear and inspiring answers to build excitement and engagement.
- **10 mins: Call to Action**
  - **Ambassador/Host:**
    - Clearly outline the next steps for attendees who wish to get involved.
    - Provide actionable ways for attendees to contribute, both short-term and long-term.
    - Encourage attendees to take home the collateral provided.
- **5 mins: Closing and Thank You**
  - **Host:**
    - Thank everyone for attending and for their time and support.
    - Invite guests to continue mingling and enjoying refreshments.
    - Remind attendees to stay connected via social media and visit the website to sign up for email newsletters.