**NY SPONSORSHIP ASK EMAIL TEMPLATE:**

**Subject**: {company name} x Empower

Dear {insert contact name},

I hope that this email finds you well! I wanted to reach out with a special opportunity. As you may know, I volunteer with a nonprofit called Empower, an organization on a mission to support and connect children and young adults who have experienced the death of a parent. Empower is near and dear to my heart because {insert personal connection}.

Empower is bringing individuals and companies together for a hopeful + inspirational event at The Allegria Hotel in Long Beach, NY on May 22nd, 2024. This event is an opportunity to spread hope + optimism while raising funds and awareness for Empower’s impactful programs. The event will also feature a stunning LUMINARIA display of personalized luminaries honoring loved ones. You can view the invite [HERE](https://2024-new-york-luminaria.causevox.com/).

I have attached the Empower sponsorship brochure to this message. If {insert company} is interested, I’d love to schedule a time to share more about this event. Are you available for a {Zoom call or cup of coffee} next week to discuss?

**More about Empower**  
Empower is an international nonprofit with a very specific mission — to empower, support, and connect children and young adults who have experienced the death of a parent. We provide children relief from grief through fun events, and pair them with adult mentors who have also experienced loss and can guide children safely through their grief journey.  Empower programs are non-therapeutic, community-based, and volunteer-driven and remain at no charge to the family.

Looking forward to connecting with you soon!

With Gratitude,

Your Name