**INFLUENCER WHO HAS EXPERIENCED PARENT LOSS (TO AGENT)**

Hello there (first Name)!

{insert personal tie} I am a volunteer for [Empower](http://www.weareempower.org/), a nonprofit on a mission to connect, support, and empower children and young adults who have experienced the death of a parent.

We are interested in working with {insert celebrity name} at our upcoming event this Mother’s Day, Sunday, May 12th at Gillette Stadium, home of the New England Patriots & Revolution.

As you may know, Mother’s Day can be a painful and isolating time for children grieving the loss of their mother.  Empower is holding this event to remind children and young adults they are not alone in their grief, and bring them together with others who can relate to their loss.

We know that grieving children learn from people who are ahead of them on their grief journey. Given {insert celebrity name} personal experience with loss, we believe his/her voice would resonate deeply with the children that we serve.

We are looking for an inspirational person like {insert celebrity name} who may have a passion for our cause to either join us as a guest speaker to share their insights and offer hope to those who may be struggling with similar challenges, or simply participate in an activity with the kids.

Partnering with {insert celebrity name} would be an unforgettable and impactful partnership for Empower and the grieving children we serve.  We would be grateful if you would pass along this message and we are also open to discussing alternative ways of involvement.   
  
  
Thank you for your consideration –

{insert your name}

**TO THE INFLUENCER DIRECTLY**

Hello there (first Name)!

{insert personal tie} I am a volunteer for [Empower](http://www.weareempower.org/), a nonprofit on a mission to connect, support, and empower children and young adults who have experienced the death of a parent.

We would love to share more about our upcoming event this Mother’s Day, Sunday, May 12th at Gillette Stadium, home of the New England Patriots & Revolution.

As you know, Mother’s Day can be a painful and isolating time for children grieving the loss of their mother.  Empower is holding this event to remind children and young adults they are not alone in their grief and to bring them together with others who can relate to their loss.

We know that grieving children learn from people who are ahead of them on their grief journey. Given your personal experience with loss, we believe your voice would resonate deeply with the children that we serve.

We are looking for an inspirational person, like you, who may have a passion for our cause to either join us as a guest speaker to share your insights and offer hope to those who may be struggling with similar challenges, or simply participate in an activity with the kids.

Partnering with you would be an unforgettable and impactful partnership for Empower and the grieving children we serve.    
  
Thank you for your consideration –

{insert your name}