

Empower City Cocktail Party & LUMINARIA

Photography Shot List

Date

|  |  |
| --- | --- |
| **Photographer Name:** |  |
| **Telephone Number:** |  |
| **Email:** |  |

**Welcome/Cocktail Reception:**

* Posed group shots
* Candid shots of guests
* EMCEE on stage welcoming guests
* Up close shots of event décor, signage & merchandising tables
* Wide angle shot of the venue with guests mingling
* Shots of the entertainment performing

**EXAMPLES:**

A group of women posing for a photo

Description automatically generatedA bunch of balloons with a sign

Description automatically generatedA table with a few items on it

Description automatically generatedA person holding a microphone

Description automatically generated

**LUMINARIA:**

* Close up photos of bags
* Wide angle shots of the bags set up
* Shots of guests viewing the bags
* Sunset shots are preferrable
* Any VIP bags indicated by Committee
* Wide array of photos from sunset to dusk
* Nighttime shot when all bags are lit up (With sunset in background if possible)
* Individual and Grouped Bags at random
* Candid/Emotional shots (people socializing, calligrapher, people with bags, etc.)
* Done (aerial photos if applicable) footage zooming in and out of total display at sunset and dusk

**EXAMPLES:**

A group of candles on rocks by a body of water

Description automatically generatedA group of lit up paper bags with a building in the background

Description automatically generatedA group of white cards on rocks

Description automatically generatedA group of people posing for a photo in front of a building

Description automatically generated

**Speaking Program:**

* Close up shots of each guest speaking
* Shots of each speaker from a distance
* Shots of the guests reacting to the speeches
* Photo from the back of the room during speeches to capture audience with the speaker (if possible)

**EXAMPLES:**

A group of women sitting in a row

Description automatically generatedA person holding a microphone

Description automatically generated

**A person hugging a person

Description automatically generatedA group of people standing in front of a large screen

Description automatically generated**

**Onsite Fundraising:**

* EMCEE on stage running the onsite fundraising (auction, raffle and/or paddle raise)
* Close up and far away shots of guests engaging in onsite fundraising
* Capture guest’s reactions and the excitement in the room

**EXAMPLES:**

**A hand holding a badge

Description automatically generatedA group of people at a party

Description automatically generated**

**Money Shots:**

* Speakers on stage from far away so audience is visible
* Group shot of the committee
* Group shot of volunteers
* Group shot of speakers
* Mentor/Mentee shots if applicable

**EXAMPLES:**

A group of women standing in front of a balloon display

Description automatically generatedA couple of women smiling

Description automatically generated