**CT SPONSORSHIP ASK EMAIL TEMPLATE:**

**Subject**: {company name} x Empower

Dear {insert contact name},

I hope that this email finds you well! I wanted to reach out with a special opportunity. As you may know, I volunteer with a nonprofit called Empower, an organization on a mission to support and connect children and young adults who have experienced the death of a parent. Empower is near and dear to my heart because {insert personal connection}.

Empower is bringing individuals and companies together for a hopeful + inspirational event at Aqua Turf Club in Hartford, CT on May 29th, 2024. This event is an opportunity to spread hope + optimism while raising funds and awareness for Empower’s impactful programs. The event will also feature a stunning LUMINARIA display of personalized luminaries honoring loved ones. You can view the invite [HERE.](https://my.onecause.com/event/organizations/sf-0013c00001xbE79AAE/events/vevt%3A637cc6de-9ee9-4234-89db-0164b9ad6332/home/story)

I have attached the Empower sponsorship brochure to this message. If {insert company} is interested, I’d love to schedule a time to share more about this event. Are you available for a {Zoom call or cup of coffee} next week to discuss?

**More about Empower**
Empower is an international nonprofit with a very specific mission — to empower, support, and connect children and young adults who have experienced the loss of a parent. We provide exclusive in-person events that remind them they are not alone in their grief, and a unique one-on-one mentor program with positive role models from the community who help show them that loss is survivable. Empower programs are non-therapeutic, community-based, and volunteer-driven and remain at no charge to the family.

Looking forward to connecting with you soon!

With Gratitude,

Your Name