



# What is Empower?

Empower is an international nonprofit on a mission to empower, support, and connect children and young adults up through age 24 who have experienced the loss of a parent. Empower hosts events that remind children they are not alone in their grief, and offers a unique one-on-one mentor program with positive role models from the community who help teach, "loss is survivable." All programs and activities are provided at no charge to the family.

### What is LUMINARIA?

LUMINARIA is a whimsical display of personalized luminaries honoring loved ones. Each luminary, purchased by donors from around the globe for a suggested \$25 donation. Hundreds of volunteers and donors have come together to create the display and support children who have experienced parent loss. What started along the coast of Boston, now takes place in 10 cities across the country.

### Learn More



# Why partner with Empower?

LUMINARIA honors and remembers our loved ones in unprecedented ways and all funds raised support year-round operations. LUMINARIA raises critical operating funds, and equally important, spreads awareness of programs to families who will benefit from our life-changing programs.











# LUMINARIA

Empower is a TRUE PIONEER in children's bereavement and serves children/young adults of parent loss in a community-based, non-therapeutic and volunteer-driven model. We operate with a lean staff and thousands of volunteers from across the country. Our low overhead ensures all programs remain at NO COST to the family.

Empower relies on the support of philanthropic companies and generous individuals to advance our mission. Sponsors receive the following benefits for their partnership:

BENEFITS	ground- breaker \$50,000	CHAMPION \$25,000	TRAILBLAZER \$15,000	LEGACY \$10,000	VISIONARY \$5,000	INNOVATOR \$2,500	FRIEND \$1,000
Custom program that aligns with your firm's marketing strategy	•	•					
Opportunity to speak at (1) 2023 LUMINARIA	•	•	•				
Inclusion on Empower Letterhead	•	•	•	•			
Receive all TEAM Empower sponsor benefits	•	•	•	•	•		
Invitation to Impact Event with Empower families	•	•	•	•	•	•	•
Inclusion in press, media (to include social media) and all Empower communications	•	•	•	•	•	•	•
Prominent Recognition on the Empower LUMINARIA webpage	LOGO + LINK	LOGO + LINK	LOGO + LINK	LOGO	NAME	NAME	NAME
Exclusive empowerHER® Tote	•	•	•	•	•	•	•
Inclusion on local LUMINARIA event signage	•	•	•	•	•	•	•

### **LOCAL SPONSORSHIP OPPORTUNITIES**

### SUPPORTING SPONSOR \$500

**GUEST SPONSOR** \$250

Inclusion on local LUMINARIA event signage

Mention on local Instagram LUMINARIA account

Mention on local Instagram LUMINARIA account

For all inkind contributions deemed necessary for LUMINARIA, empowerHER will recognize 100% of the Fair Market Value (FMV) and 50% of the FMV for all other inkind contributions

### **YOUR GIFT SUPPORTS**

Invest in talent and optimize the effectiveness of Empower today and in the long-term

Enhance security and improve the reliability of our database and external communications

Support all screening, matching and monitoring procedures and improve training and development for all Mentors

Increase accessibility of in-person and virtual events for girls in all parts of the country

## **LUMINARIA DONATION FORM**

ompany/Individual's Name: they should appear in print)		
ontact Person(s):		
ldress:		
ty:	State:	Zip:
one:	Email:	
ebsite:		
Ve hereby pledge to Empower the	following gift:	
1. Total Gift of \$		
2. If applicable, this gift will k	oe	
payable over annual ir	nstallments of	to Empower
3. Payment options:		
□ Cash/Check enclosed (payab	ole to Empower)	
□ Credit Card: □ Monthly □	One-time charge	
□ Card #	Exp Date	/CSV Code
4. Gift to be Acknowledged by: (	Please choose one)	
□ Company Name (as it show	uld appear in print)	
☐ Individual Name (as it show	uld appear in print)	
☐ Anonymous		
5. My gift is in honor of or in men	nory of:	
6. My company will match my g	jift. (Please send paper	work to the address below)
Donor's Signature:		Date: